

PRESS RELEASE

FOR IMMEDIATE RELEASE

Shafer Enterprises LLC
Stockbridge, Georgia USA
February 8, 2007

*Shafer Enterprises LLC of Stockbridge, GA, manufacturer of **COOL SHIRT® Personal Cooling Systems**, announces the development of a new Portable Bag System for industrial workers. Their new cooling system utilizes a lightweight, water-proof canvas denier bag with a 12V internal pump, 12V battery, insulated water hose and the original **COOL SHIRT®**. The system circulates cool water through 45 feet of tubing sewn to the shirt and provides hours of superior cooling in **hot work environments**. Available in two sizes of bags, **COOL SHIRT® Personal Cooling Systems** have been independently-tested and proven to be extremely effective for reducing heat stress, sweating and dehydration. It helps keep employees safe, comfortable and mentally alert. For more details call (800)345-3176 or visit them on the web at www.coolshirt.net*

12 Quart System



6 Quart System

